

Catalog Management: A Better Way



November, 2012

Kelly Babbit - jCatalog

Diese Präsentation ist nur im Zusammenhang mit dem mündlichen Vortrag inhaltlich vollständig. Die Nutzung einzelner Bestandteile oder isolierter Auszüge dieser Unterlagen kann zu Fehlern und Missverständnissen führen. © 2000 – 2011

jCatalog Software AG · Lindemannstr. 79 · 44137 Dortmund · www.jcatalog.de



What does



It's what we do





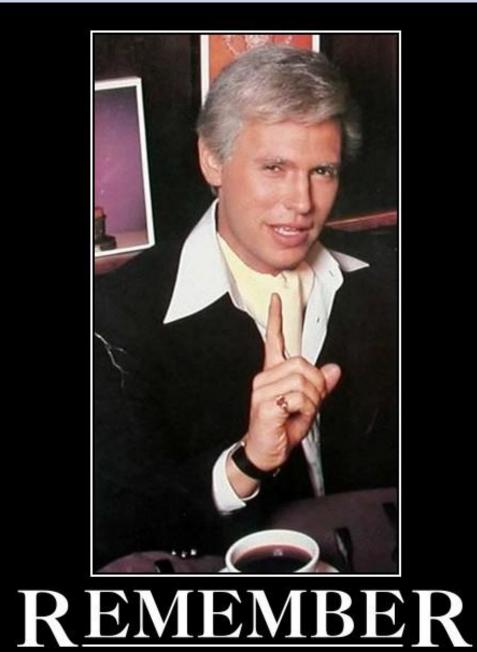
MDM Master Data Management	Sellside eCommerce	Buyside eProcurement
Product Information Management	Multi-Channel Commerce	Procurement Solutions and Integrations
Price and Master Data Management	Cross Media Publishing	Supplier Product and Service Catalog Management



jCatalog Customers

Companies in Oil & Gas using jCatalog Schlumberger BP Halliburton Total, and many others...

IT'S ALL ABOUT



IT IS BETTER TO LOOK GOOD THAN TO FEEL GOOD

motifake.com

Key Goals of Great Catalog Solutions



Category Expansion

 Expand the effectiveness of the purchasing platform by increasing the number of supported categories (avoid costly free text orders)

Increase Transparency

 Improve transparency of products, services & associated prices – get users what they need more quickly

Invoice Compliance

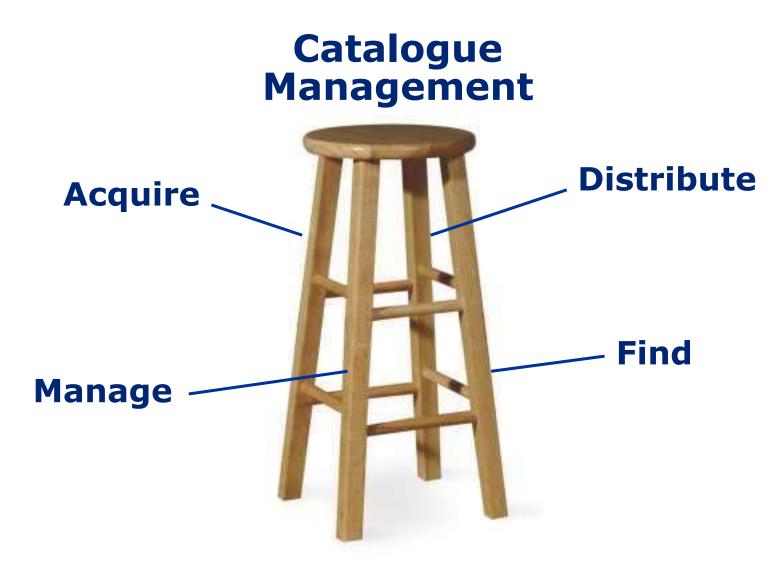
Increase Invoice Compliance to Negotiated contracts

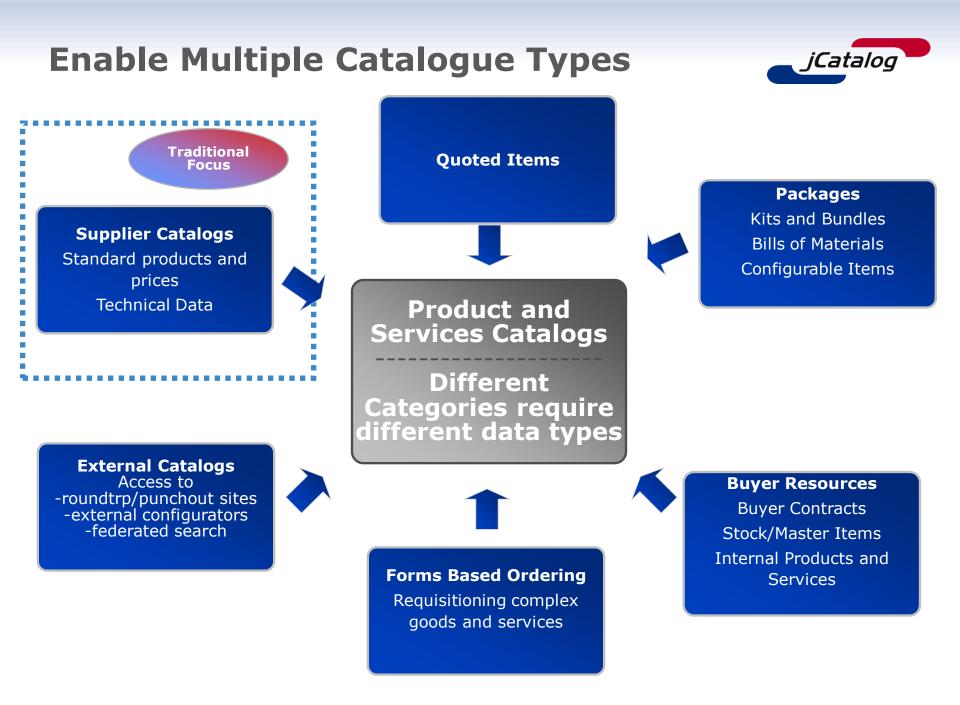
Automate and standardize

Automate and standardize processes to avoid costly manual and inefficient processes

The Catalogue Bar Stool







Gathering and Distributing Product Information





"Controlling product data can be like herding cats" - unknown wiseman





How does



help herd your cats...

Acquire & Distribute Product Data



- Acquire Product and Price Data
 - Supplier Portal
 - Business Partners Data Enrichment
 - Internal Data Integration
 - Internal Organization Assortments & Views

Back to the Future of Transaction Networks





MELLO Salute To 80s



Acquire: Product Information Supply Chain

- Collaboration
- Transformation
- Automation



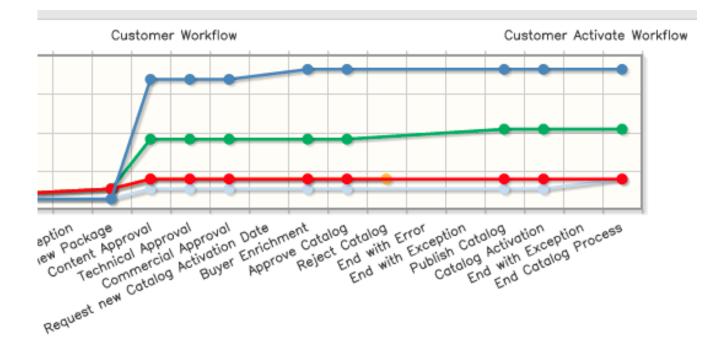
Supplier Portal



Collaboration

Relationships with manufacturers and suppliers

- Multi-Supplier and Multi-Organization Portal for data import and export
- Multi-format import and export
- Dashboard and data widgets provide quick overviews of catalog activity with trading partners



Trading Partner Master Data Profile



Data Source and Target Profiles

Default trading partner profiles automate data transformation and business rule application

- Default mappings
- Catalog & Price versioning
- jCatalog scaled (multithreads, catalog DB, DB Cluster)

Trading Partner Processing Profile



SYS Administrator (pri001) - Help

(Catalog					
	Supplier	Customer	Content Services	Setup	System
Dashboard 👻 Cata	alog Processi	ing 👻 My Pro	ofile 🔻		

Customer Profile

If you logged in to the SSM for the first time, please check your personal profile. It contains the information on your address (street, city) and your e-mail address. SSM needs these data to work correctly, otherwise you may experience problems with your files and also your access to the available functions and services. Make sure all required fields are filled with the correct data.

Addresses

Content Processing Profile

If you logged in to the SSM for the first time, please also check your content processing profile. SSM evaluates these data so it is important that they are correct, otherwise you may experience problems with the export or download of your files. Entries made here are evaluated for the creation of catalogs and contracts by suppliers to make the publishing process easier.

If you leave the fields empty, the supplier will need to fill them manually during the catalog publishing process. It contains the information on your current preferences for classification, units of measurements and the format for the catalog and contract files which your supplier provides.

Customer	pri001
UoM Standard	EDIFACT +
	These are the UoM standards which are possible in the catalog and contract files which the supplier provides.
Classification Standard	These are the classification versions which are possible in the catalog and contract files which the supplier provides.
	PeopleSoft_AIMCO
	 A CSV file ("character separated values") is a plain text file in ASCII format, which can be edited with any text editor or e.g. MS Excel. It contains rows representing one dataset each. The fields are separated by characters (e.g. comma, semicolon, pipe). The first line may represent a header containing the column names. BMEcat is an XML based data format which represents a standard for electronic catalogs. It allows the easy exchange of standardized catalog data between business partners.
	External AribaCIF
	 A CSV file ("character separated values") is a plain text file in ASCII format, which can be edited with any text editor or e.g. MS Excel. It contains rows representing one dataset each. The fields are separated by characters (e.g. comma, semicolon, pipe). The first line may represent a header containing the column names. BMEcat is an XML based data format which represents a standard for electronic catalogs. It allows the easy exchange of standardized catalog data between business partners.
	OPC-URL UTF-8
	 Select the encoding for the output file. It is necessary for the correct display of the data on international systems. Recommended encoding is UTF-8. UTF-8 is an international character encoding which can be used for each existing language. The first 127 signs of UTF-8 match ASCII code which makes it suitable for almost all systems. UTF-16 is a variation of UTF-8 which uses the same character set but it is not compatible with ASCII. It should be used if the destination system depends on UTF-16. The ISO-8859-1 encoding was developed by the International Organization for Standardization (ISO) and describes a Western European character set. It is used for data transfer within Western Europe. Windows-1252 encoding was developed by Microsoft and is only recommended for data transfer between Windows systems. Non-Windows systems often have problems to import this character set.
Class. Mapping 1	OPSTechnologyPRI001_Incremental HDSupply-PRI001
Class. Mapping 2 Class. Mapping 3 Class. Mapping 4	UNSPSCv70-UNSPSCv80 ¢
Sawo	

Catalogue Dashboards



JCatalog	Supplier	Customer	Content Services	Setup	System		
Dashboard 🖌 Content Processing 🖌 Setup 🖌 Profile 🔸							

Supplier Dashboard

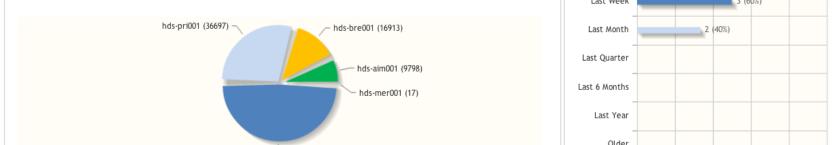
Supplier Report

Catalan

HTML Reports:

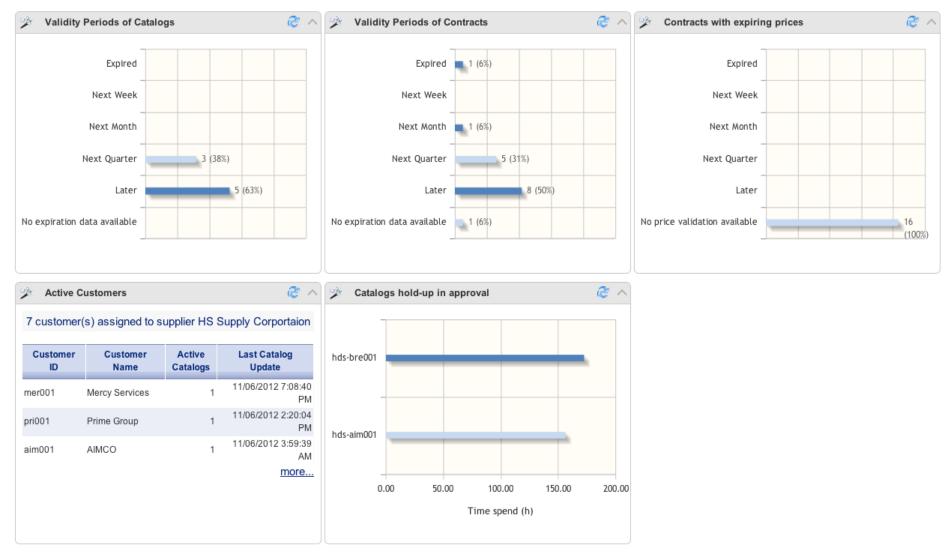
This dashboard offers you an excellent overview of catalog and contract statistics available per month, quarter or year, the validity period of catalogs and contracts, and a list of all currently released catalogs and contracts. This enables you to view all important information on your catalogs or contracts at one glance without having to browse through different programs.





Catalogue Dashboards





Let your Catalog Solution be Your Standards Bearer



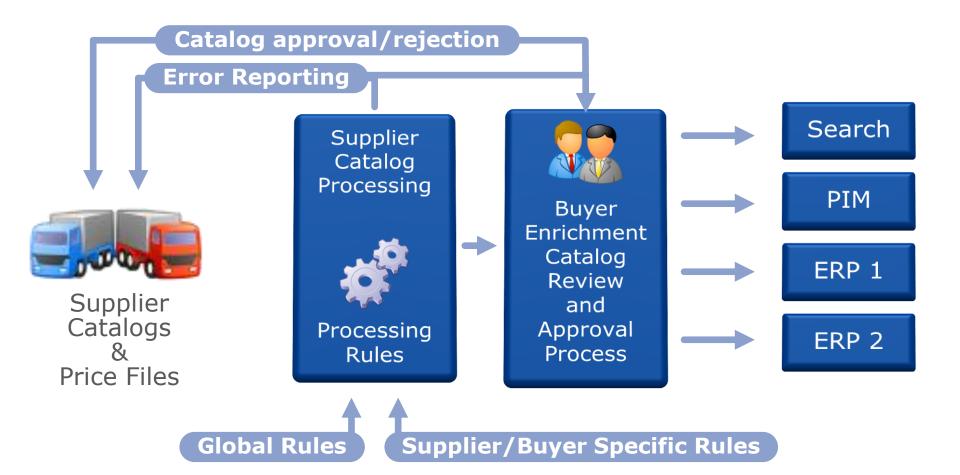




Conversions, Mapppings, Standardization, *UOMs, Classifications, Formats, etc.*

Best Practice Catalog Processing





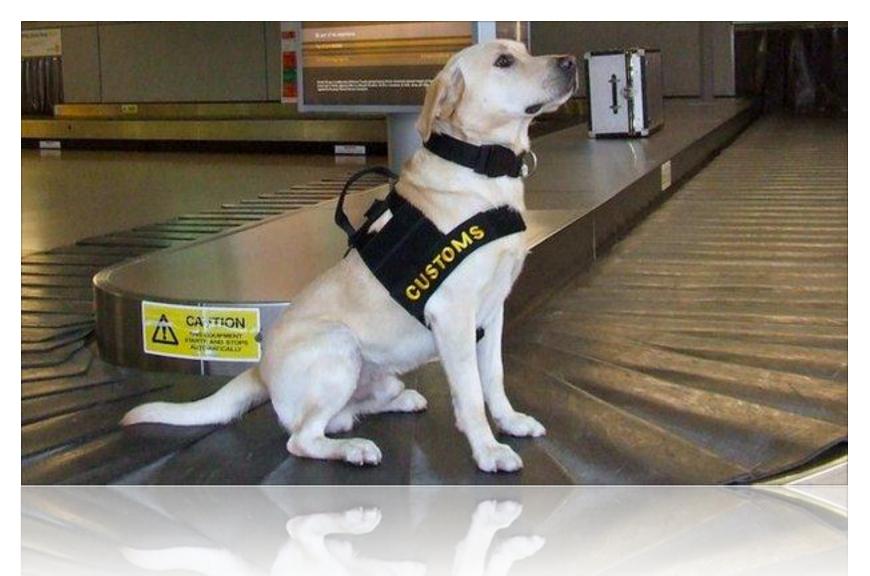








You Data is an Island...and you must protect it!







Data Governance

- Data Quality Management
- Product Master Data Management

Catalogue Review Package



Import and Delta Report for	hds-pri001 / Prime G	roup Cat	alog / 50 (Neu)				
Generated on/by:	11.06.2012 11:47:48 / jcadmin							
Pro de sta								
Products	20					-		
Changed products (total)	20		-		ĺ	Diumbet c	f new/added product	
Number of new/added products	15					-Norroer e	r newradded product	
Number of modified products	3		- /			Number c	f modified products	
Number of deleted products	2		- /					
			-11			Number of	f deleted products	
Prices								
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Number of new/added prices	0		-			-Number	or newradded phoes	•
Number of modified prices	0		-			Diumber	of modified prices	
Number of deleted prices	0		-				0.11001100 01000	
			-			Number	of deleted prices	
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			_					
			_					
Errors/Warnings								
Total number of products	36697		_		1			
Number of products with warnings	50	0%	_					
Number of products with errors	0	0%	Number of p	roducts with warnings				
			_		1			
			_		1			
			_		1			
			Number of	of products with errors				
					0% 10% 20	0% 30% 40% 50	% 60% 70% 80%	90%100

Data Quality Management



SYS Administrator (pri001) -

jCatalog

Supplier Customer Content Services

Setup System

Services - Catalog Quality - CatalogDB -

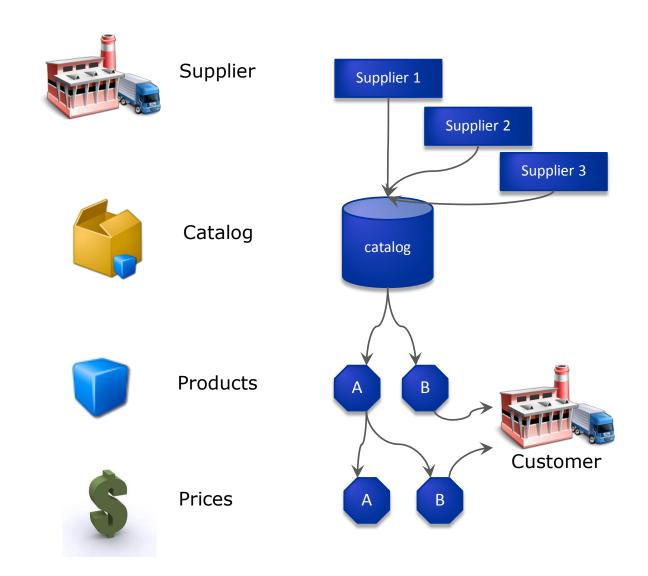
Katalog Scorecard

Metric	Supplier 'hds', catalog 'hds-pri001', version 38	Supplier 'hds', catalog 'hds-pri001', version 50
Number of products	10	36697
Product Descriptions		
Ratio of items with long texts	10 (100%)	36686 (99.97%)
Long description does not match short description	10 (100%)	36247 (98.77%)
Beginning of long description differs from short text	10 (100%)	35925 (97.9%)
Product Master Data		
Unambiguous item number	10 (100%)	36697 (100%)
Ratio of items with EAN code	(100%)	20685 (56.37%)
Ratio of items with manufacturer name	8 (80%)	22177 (60.43%)
Ratio of items with manufacturer product number	0 (0%)	23339 (63.6%)
Ratio of items with keywords	4 (40%)	21574 (58.79%)
Ratio of items with sales unit of measure	0 (0%)	(36695 <i>(99.99%)</i>
Keywords does not match short description	10 (100%)	() 36693 <i>(99.99%)</i>
Classification Group Assignment		
Ratio of items with "eClass" classification assignment	0 (0%)	0 (0%)
Ratio of items with "UNSPSC" classification assignment	8 (80%)	35388 (96.43%)
Product Relations and Documents		
Ratio of items with product relations	0 (0%)	0 (0%)
No. of products with relations type: accessories	0 (0%)	0 (0%)
Ratio of items with images	(100%)	36696 (100%)
Special Features		
Ratio of core assortment items	0 (0%)	0 (0%)
Ratio of hazardous items	0 (0%)	0 (0%)

Download Report

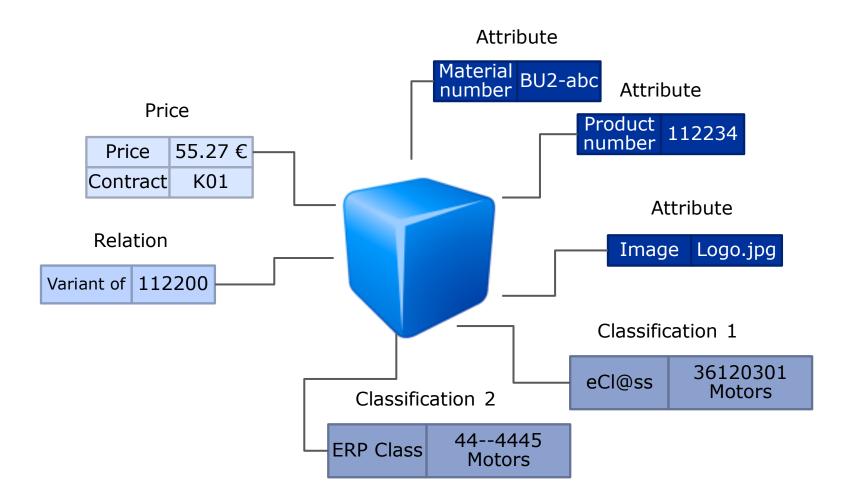
Anatomy of a Catalogue





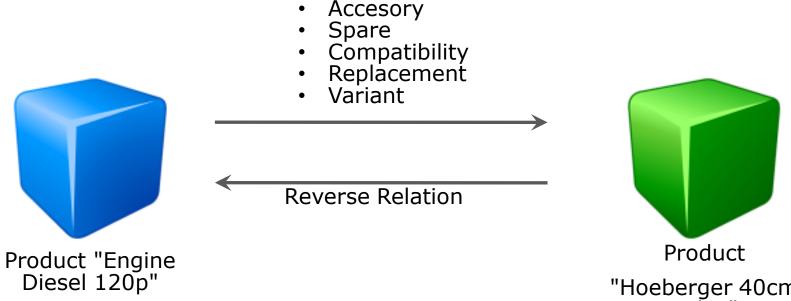
Anatomy of a Product





Anatomy of Product Relations

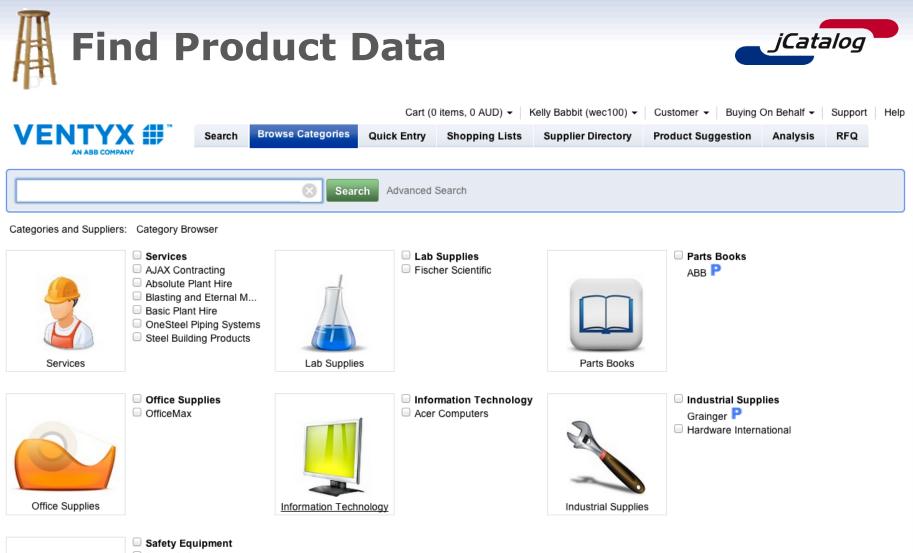




"Hoeberger 40cm Valve"









Direct Safety



AN ABB COMPANY								
Search Browse Categories	Quick Entry	Shopping Lists	Supplier Directory	Product Sugges	tion Analysis	RFQ		
truck		🛞 S	earch Advanced Sear	rch		4 pi	oducts in 15 ms f	found
Supplier	Compare Pro	ducts				Sort by:	Relevance	\$
Basic Plant Hire (4)	Results filtered	by: Classification Panel Contracts	Classification Group	8		Pe	Page: 10 -	88
Manufacturer	All Previe			Indicators Q	uantity	Price/PU	Buy	
Dodge (1) International (1) MACK (2) Groups Panel Contracts 📀 Truck Hire (4) 😒		Manufacturer	Hire bph001ExPH068 Name: Dodge PN: Dodge001	h	1.00 our	0.01 AUD		
Dog Trailer Truck (1) Single Axle Truck (1) Tandem Axle Truck (1) Water Truck (1) Price Range from: to:		Manufacturer	Hire bph001ExPH072 Name: MACK PN: MackTandemAxle	h	1.00 our	0.01 AUD		
		Single Ayle	Truck					

Single Axle Truck



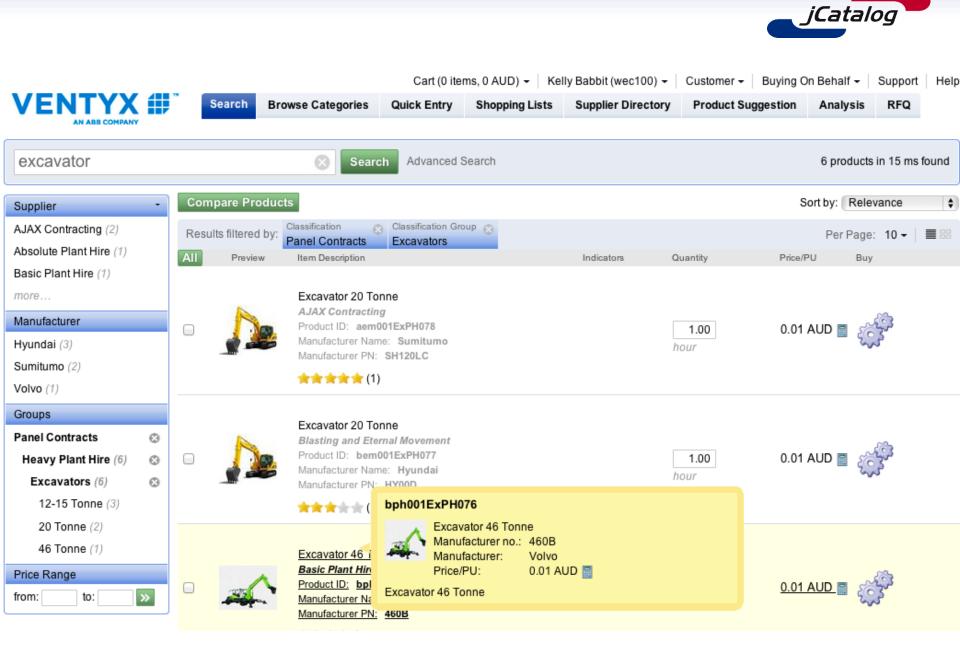
	Search Advanced Search								
Product information		Product view							
Water Truck Water Truck Product no. Supplier Manufacturer no. Manufacturer Catalog ID	bph001ExPH068 (0) Basic Plant Hire Dodge001 Dodge panel-wec100		WATER WATER	Þ					
Contract IDs	1210-2009-FLT_bph001		_						
UoM Unit Price Order amount Contract Details Proview Classification OpsMtce Panel Contracts	hour 0.01 AUD	Attributes Start Date * End Date * Additional Information Optional Requirements * Required field							
Metropolitan Regional Re	moteArea								
Preview	Manufacturer Man. prod. no.	Product ID Item Description		Quantity UoM	Unit Price				
-		bph001C1Zone3BIHRDExPH863 Remote Area Hourly rate Day		1.00 hour	144.75 AUD 🗐 🎲				
- 🥠		bph001C1Zone3AHBI3ExPH1022 Remote Area after Hours (min 3 hrs)		3.00 hour	139.93 AUD 📄				

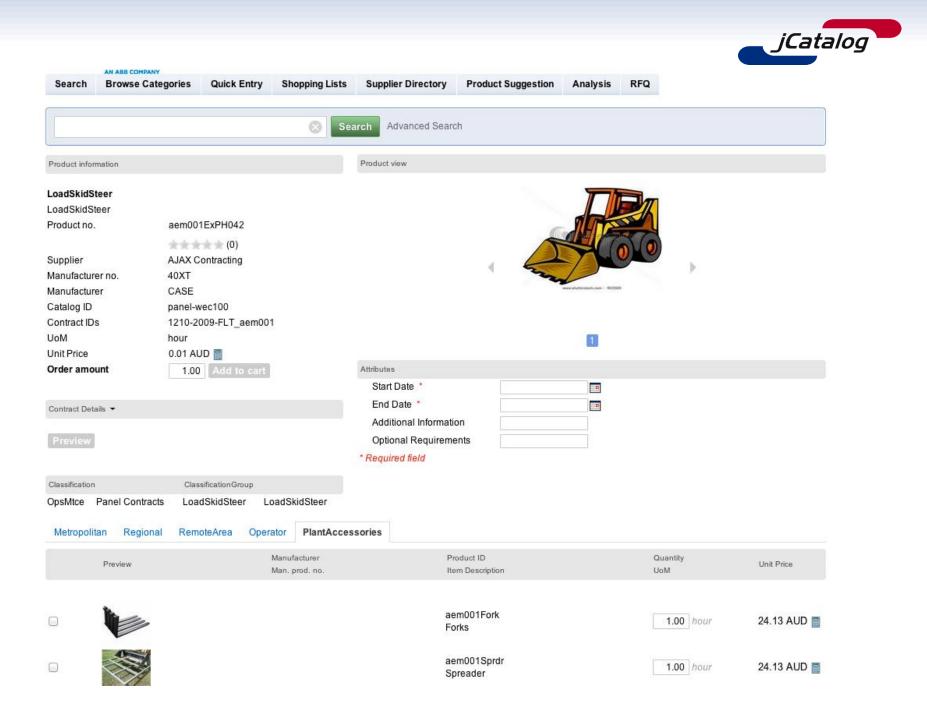


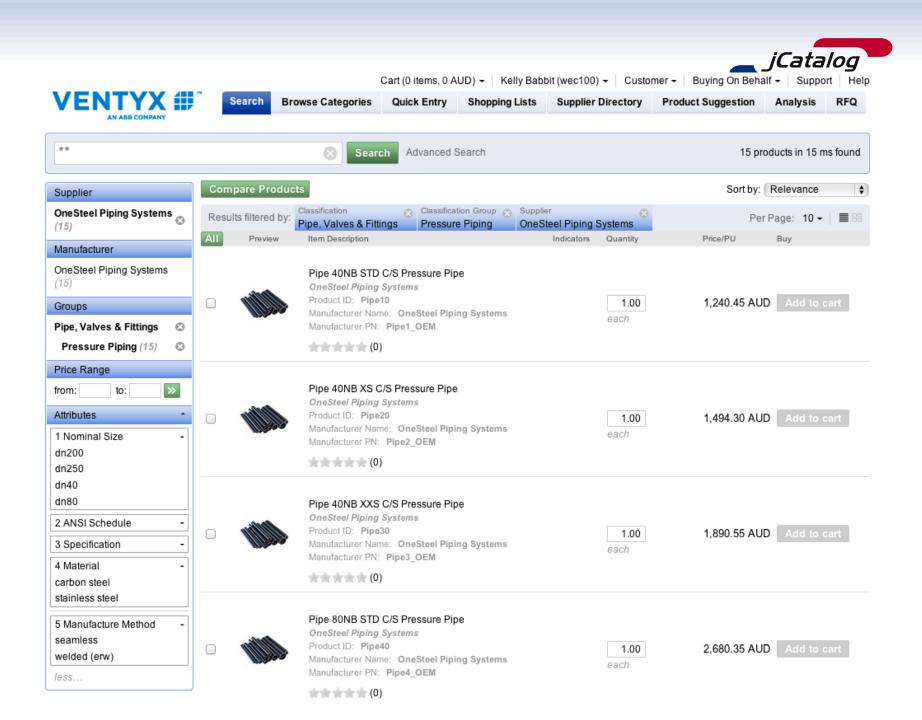
Price Info for product: bph001C1Zone3BIHRDExPH863

Close

Valid from quantity	Price/PU	Original Price/PU	Conversion Rate	Valid From	Valid To
<u>1.00 hour</u>	144.75 AUD/hour	150.00 USD/hour	0.965 AUD/USD	01/01/2011	01/01/2015
9.00 hour	130.28 AUD/hour	135.00 USD/hour	0.965 AUD/USD	01/01/2011	01/01/2015
17.00 hour	117.25 AUD/hour	121.50 USD/hour	0.965 AUD/USD	01/01/2011	01/01/2015
41.00 hour	93.80 AUD/hour	97.20 USD/hour	0.965 AUD/USD	01/01/2011	01/01/2015











I'll do my best not to confuse...









...to keep my feet out of the clouds

The Cloud



mand on the ground

Keep you

elestors

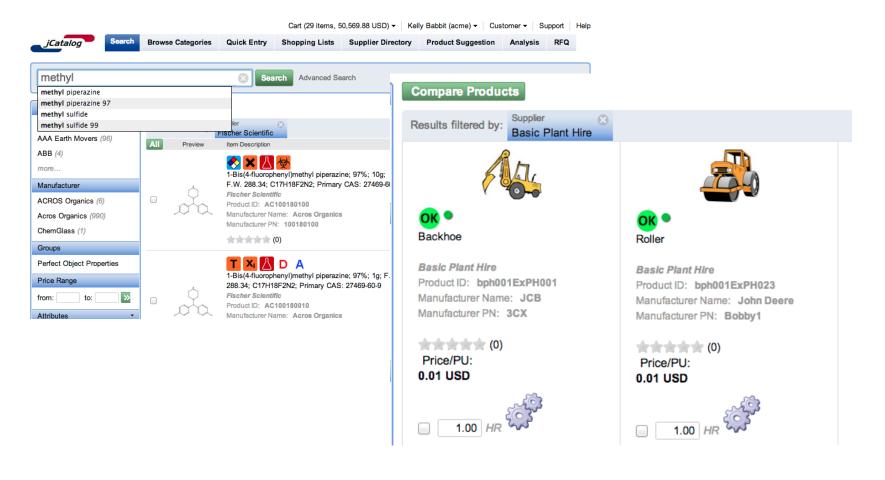
and your

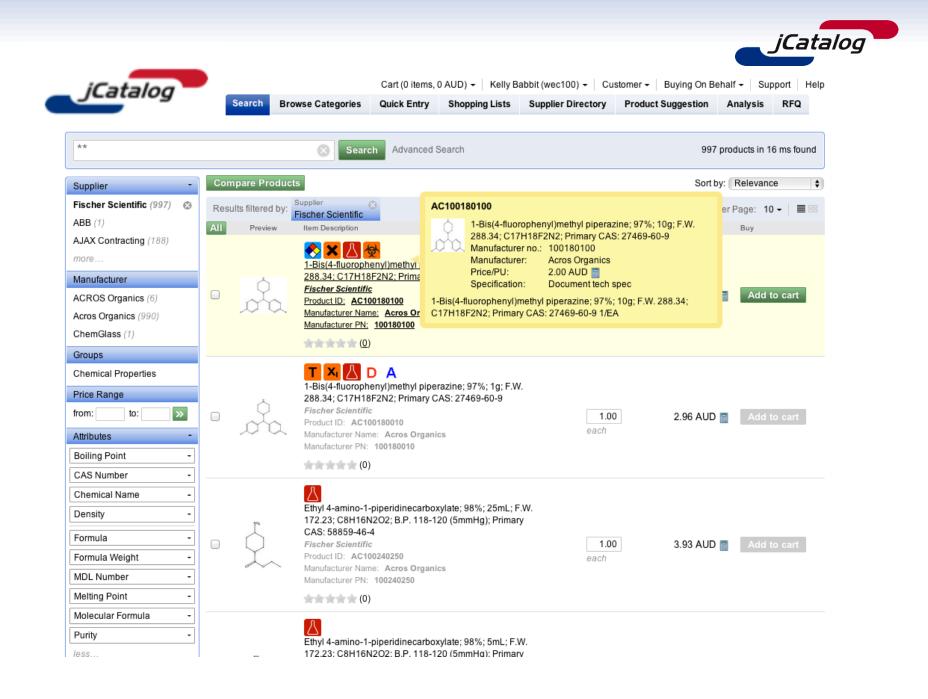
feet on the Ground.

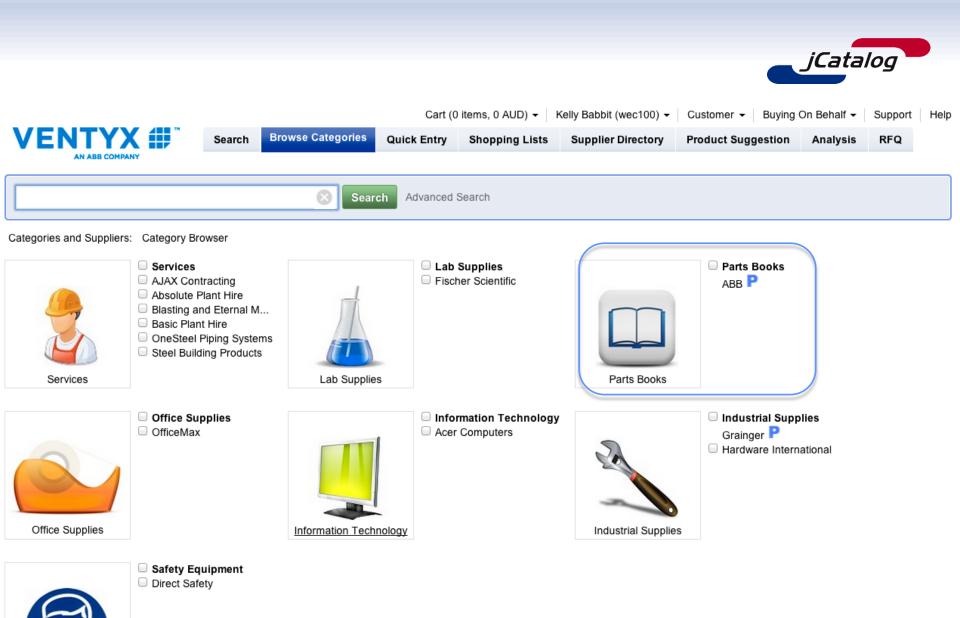
The future of Catalogue Management



Commodity Surcharges, National Health and Safety compliance, Qualifications and certifications, Others, Labor, Panel Contracts, etc.







Safety Equipment

						:-+	
entyx LinkOne							
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tle	Page	🔩 🔍 🔍 (1 ABB BOOK F 🔅	17 R 🔂 🔨 🖂		M:	SLP 280-450 Water Cooled Motors	
M3LP 280-450 Water Cooled Motors	Sector 10			Ite		Description	Ref
Motor M3LP 280-315	0002			▶ <u>1</u>	M3LP-280-315	M3LP 280 and 315 Water Cooler Motors	0002
📄 M3LP 355	0003			▶ 🚅 2	M3LP-355	M3LP 355 Water Cooler Motor	0003
M3LP 400-450	0004			P 🛒 3	M3LP-400-450	M3LP 400 and 450 Water Cooler Motors	0004
📄 M3LP 280-450 Terminal	0005			► i 4	M3LP-280-450	M3LP 280 - 450 Terminal Boxes	0005
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able of contents		A		turbocharger with part numbers
View of turbocharger with part numbers		Item	Part Number	Description
View of the cartridge group with part numb			-	Cartridge group
				Variable turbine geometry module
				Gas inlet casing
				Gas outlet casing
			61035	Hexagon-head screw
				Hexagon nut
				Hexagon nut
	72000 72000	61043	61043 (in spare parts set)	Verbusripp washer
d (61044	61044 (in spare parts set)	Hexagon-head screw
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4				
4				Turbine diffuser
4				Foot
1				Compressor casing
i 1				Washer
				Stud
4				Hexagon nut
4			77000	Wall insert
4				
4				O-ring
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Title Table of Contents	९, ९, ९, १०२ 👘 🛤 🔞 ९ 🛒			RR	View of the cartridge	gn	jCata	3 <i>log</i> —
View of turbocharger with part numbers			Item	Part Number	Description			_
View of the cartridge group with part numb			21000		Shaft			
			25000	25000	Compressor wheel			
			32100	32100	Thrust bearing			
	(B)			32101	Radial bearing CE			
	32102				Radial bearing TE	_		
	Strain and a start of the start		32104	32104	Auxiliary bearing	_		
	A A A A A A A A A A A A A A A A A A A		32105 32106	32105 32106	Floating disc	_		
			32106	32106	Axial bearing Bearing bush	-		
	32107	20m	42001	42001	Bearing casing	-		
	32001	SAL.	42002	42002	Hood	-		
	32105		42011	42011	O-ring	-		
	S S S S S	and the	42012	42012 (in spare parts set) O-ring			
		21000	42015	42015	Sealing cover			
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		42002	86505	86505	Speed sensor			
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	43005 42001							
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1		Ca	rt (2 item	s, 0 AUD) 👻 Kelly E	Babbit (wec100) 👻	Customer - Buyin	g On Behalf 👻 🛛 S	Support Help
	VENTYX Search	Browse Categories Quick Entry	v Sho	opping Lists Sup	plier Directory	Product Suggestion	Analysis F	RFQ
	AN ABB COMPANY							
		Search Advance	d Search					
				Save as Shopp	Delete	Selected Submit	Import Reque	st For Quote
	Manufacturer	ltem Descri	ption					
	Manufact. prod. no.	Supplier Product No			Quantity	Unit Price	Total price	
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	ABB	LinkOne Bearing for	or D		4.00			-
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	3GZF243228-11	ABB 3GZF243			3.00	each	0.00 AUD 🖄	0
						Total price	: 0 AUD 🔗	0
				Save as Shopp	oing List Delete	Selected Submit	Import Reque	st For Quote





Metal Surcharge



jCatalog							Cart (1 items, 24462.00) EUR) 🕶	SYS Administrator (jcat001) -	Buying On Behalf -	Support	Help
Jacoba	Cata	log	Requests	Purchase O	rder Invoices	Setup						
Search Browse Catego	ories	Quick	Entry Sho	opping Lists S	upplier Directory	Browse Con	ntracts Product Suggestion	RFQ				
**				8	Search Sea	rch all A	Advanced Search			1 pro	duct in 4 ms f	found
Supplier		•	Compare F	roducts						Sort by: F	lelevance	•
HELUKABEL GmbH (1)	(3	Results filter	ed by: Supplier	BEL GmbH					Per Pa	ge: 10 🕶	
BioHazard Inc. (1)			All Pre		escription			Indicators	Quantity	Price/PU B	uy	
Constriction Site Ltd. (1)				Tower	r & Infrastructure Ca	ables						
more					IKABEL GmbH ct ID: helk007							
Manufacturer				Manuf	facturer Name: Helu				1.00	122.31 EUR 🛃	Add to car	t
Helukabel AG (1)					facturer PN: 564623	4562			meter			
Price Range				sk sk	(0)							
from: to:	>>						< 1 >					
			Compare F	roducts								

Online Product Catalog. Copyright © 2000 - 2012. jCatalog Software AG.

Metal Surcharge



Close

Price Info for product: helk007

Metal	Valid from quantity	Price/PU	Valid From	Valid To
Base	1.00 meter	125.00 EUR/meter		
AL		0.00 EUR/meter		
CU		-2.80 EUR/meter		
РВ		0.11 EUR/meter		
Total		122.31 EUR/mete	r	

Surcharge Type: KABEL

Metal	Basis	Basis Weight	Price	Stock Quotation from
AL	0		2.08 EUR/1kg	10/31/2012
CU	100	3	7.52 EUR/1kg	10/31/2012
PB	0	5	2.17 EUR/1kg	10/31/2012





									jCat	talog
					Cart (0 item	ns, 0 EUR) -	Kelly Babb	it (jcat001) -	Customer -	Support
jCatalog	Search	Browse Categories	Quick Entry	Shopping Lists	Supplier Director	y Product	Suggestion	Analysis	RFQ	
earch sugge	stion -									
earch for produ	cts created by sup	oliers on user's requests	. If nothing found,	, please, create reque	est for a new product.					
Response Numb	er									
coponee nume		r of created product								
Search										
Product Suga	estion and Requ	oct								
		est a product to the supp n purposes only or can l			the catalog.					
	-				-					
Classification G	iroup/Commodity/	Category			Supplier and Cor	ntract				
Classification	 Classification 	S			Supplier*		1			
Group ID*	Classification group	of requested product				Supplier of requ	ested product			
Product fields					Contract*	\$				
Description*						Contract of requ	ested product			
					User/Requestor i	-				
					-					
					User email*		@jcatalog.com			
						Put your email h	ere			
	Description of reque	sted product			Requestor email	kellv.babbit@	@jcatalog.com			

Put your email here

Put your name here

Put your phone number here

Requestor name

Requestor phone

Supplier Product

ID of requested product

Manufacturer

Manufacturer of requested product

Manufacturer Product ID of requested product

Manufacturer Product ID

FIGULELID

Quantity*

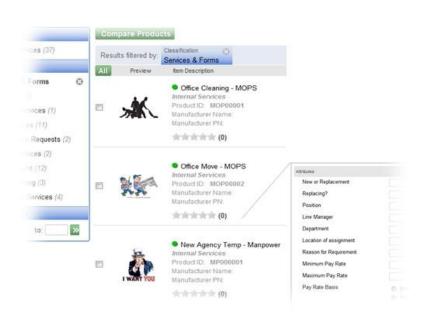
Quantity for requested product



Presentation Summary



- Catalogs are not only products
- Item Masters represent only a part of the story
- Catalog KPIs can be defined and measured
- Good catalog standards and processes can serve to enable procurement goals in many categories



Metric	Supplier "jcatsup001", catalog "jcatsup001-jcatcust				
Metric	Total	Ratio			
Number of products	9				
Ratio of items with long texts	9	100%			
Long description does not match short description	9	100%			
Beginning of long description differs from short text	1	11.11%			
Unambiguous item number	9	100%			
Ratio of items with EAN code	0	0%			
Ratio of items with manufacturer name	9	100%			
Ratio of items with manufacturer product number	9	100%			
Ratio of items with keywords	9	100%			
Ratio of items with "eClass" classification assignment	0	0%			
Ratio of items with "UNSPSC" classification assignment	9	100%			



Thank you!